

AOIFE Festival Training

On the 27th and 28th of November, various community members in the Blackwater region, came together to undertake AOIFE Festival training. This very successful seminar was provided by AOIFE (Association of Irish Festivals Events) in association with Blackwater Resource Development under the European project DART (www.interreg-dart.com). The seminar was delivered by Ian Malcolm, (Chairman AOIFE), Colm Croffy (Director AOIFE) and June Carey (Liason Officer AOIFE). All of the trainers had considerable experience in festival management from the Ballinasloe Horse Fair, Mitchelstown and the Rose of Tralee Festivals.



Over 7.1 million people attended festivals and events in 2002 thus imposing a significant impact on the cultural, social and economic fabric of Ireland. Blackwater Resource Development targeted this training for communities, clubs and event organisers with the hope that it would help stimulate festivals/ events in North Cork.

The two - day intensive seminar covered all aspects of festival/ event management from fundraising and press releases to health and safety. Club representatives, community development groups, band promoters and event organisers attended the seminar. Attendees felt that the training was “professional in an enjoyable way” and they “came in knowing very little and left very content with increased knowledge of event management”.

